



# FLAVOR They'll Love, Now with Less Sugar.‡

New Look. Same Bold Flavor. Approved by Students.

Now with 40% less total sugar and 8g more fiber than a leading dried fruit brand\* — our reformulated 1.16oz Craisins® Dried Cranberries help schools meet USDA nutrition standards without sacrificing the same sweet and tangy flavors students love.

Ocean Spray® Craisins® Dried Cranberries were reformulated to reduce total sugar\* content and better help schools meet Smart Snack and National School Breakfast and Lunch Program standards. Each pouch provides a ½-cup fruit serving that counts toward daily fruit requirements† and delivers an excellent source of fiber (10g, 36% DV). Made from 100 % North American cranberries and packed in peanut-free single serves, they make it easy to add a fruit serving to any meal or snack menu.

## More Reasons to Love Craisins® Dried Cranberries

- #1 Dried Fruit Brand Sold to K-12
- ½ cup fruit serving per pouch†
- Excellent source of fiber (10g, 36% DV) **NEW**
- 40 % less total sugar and 8 g more fiber than a leading dried fruit brand\* **NEW**
- USDA Smart Snack Compliant
- Buy American Approved
- No artificial colors, flavors, preservatives, or sweeteners
- Kosher Certified by OU
- Peanut Free
- Made from 100 % North American Cranberries



SCAN TO LEARN MORE

‡This product contains 12g sugar compared to 24g sugar per serving of Craisins® Original Dried Cranberries per 32.9g serving.  
†Each ½ cup serving of Craisins® Dried Cranberries provides ½ cup of fruit. The USDA My Plate recommends a daily intake of 2 cups of fruit for a 2,000 calorie diet.  
\*This product contains 12g of total sugar and 10g of fiber per 32.9g serving compared to 21g total sugar and 2g of fiber in a 32.9g serving of a leading dried fruit brand.



## Perfect Portions. School Compliant. Deliciously Easy.

Ocean Spray partners with schools nationwide to make serving fruit simple, compliant, and delicious. Our reformulated Craisins® Dried Cranberries deliver the fun flavors students want and the nutrition schools need, helping nutrition teams reduce fruit waste and increase participation without adding labor or cost. Each pouch is a ready-to-serve fruit option that fits seamlessly into any K-12 program.

### SPEC INFORMATION

Description	Pack/Size	Net Weight (lbs)	Gross Weight (lbs)	Case per pallet
Craisins® Dried Cranberries	200/1.16z	14.4	16.345	50

### NUTRITIONAL INFORMATION

NEW Case UPC	Description	Calories	Total Fat (g)	Total Carbs (g)	Sugars (g)	Added Sugars (g)	Fiber (g)	Protein (g)	Sodium (mg)
01490	Craisins® Dried Cranberries Raspberry Lemonade Flavored	90	0	28	12	9	10	0	0
01491	Craisins® Dried Cranberries Cherry Flavored	90	0	28	12	9	10	0	0
01492	Craisins® Dried Cranberries Strawberry Flavored	90	0	28	12	9	10	0	0
01493	Craisins® Dried Cranberries Watermelon Flavored	90	0	28	12	9	10	0	0
01494 <span style="background-color: yellow; border-radius: 50%; padding: 2px;">NEW FLAVOR</span>	Craisins® Dried Cranberries Fruit Punch Flavored	90	0	28	12	9	10	0	0
01495	Craisins® Dried Cranberries Cranberry	90	0	28	12	9	10	0	0

## NEW UPCs – UPDATE BIDS

## OPERATIONAL BENEFITS

- 9-month shelf life for easy storage and less waste
- Perfect for lunch trays, a la carte lines, grab-and-go meals, and after-school programs
- Portable, peanut-free packaging for safe serving environments
- Trusted by schools nationwide for quality and consistency

Ingredient Statement for all flavors: Dried Cranberries (cranberries, soluble corn fiber, sugar, glycerin, natural flavor).